EXPERIENCE

Technical Lead

Texas Monthly AUGUST 2022 - PRESENT

Support the long-term vision of digital growth for *Texas Monthly* by analyzing impact, synthesizing requirements, and identifying opportunities based on user needs, technical capabilities, and business impact.

Lead troubleshooting efforts, gather and log feedback from product analysis, user feedback, and stakeholders, and use the insights to create plans for continuous improvements.

Front-End Developer

Texas Monthly NOV 2019 - AUGUST 2022

Maintained and improved codebase for texasmonthly.com, diagnosed and fixed technical issues, integrated APIs, and built out new features and functionality. Developed and occasionally designed special editorial projects working across several departments under tight deadlines.

Front-End Developer and Designer

lookthinkmake MAY 2015 - NOV 2019

Designed and presented digital concepts for client websites and applications. Developed approved digital concepts using client-friendly CMS platforms. Deployed and maintained web servers on behalf of clients.

SKILLS

- Front-end development (HTML5, CSS, SASS, Tailwind)
- JavaScript (React, Node.js, jQuery)
- Content Management Platforms (WordPress, Craft CMS)
- · Apple News Format
- PHP
- · Google Cloud Platform
- Build tools (Vite / Vike, npm, webpack, bash scripts)
- CI/CD Pipelines (Github Actions)
- Gatsby
- GSAP
- Mapbox
- LAMP & LEMP server setups
- Google Analytics & GTM
- Git
- Figma
- Adobe Creative Suite

Front-End Developer and Designer

Core 77 Inc. SEPT 2013 - APR 2015

Worked as a part of the development team writing HTML, CSS, and Javascript to build, update, & troubleshoot Core77 properties. Produced visual mock-ups and prototypes. Provided visual design for a variety of projects such as special content areas, advertisements, newsletters sponsored content, and marketing collateral.

Client Support Specialist

Coroflot JAN 2012 - SEPT 2013

Provided overall client support for Core 77 web properties. Included content management such as reviewing job postings, email requests, and editing and removal job postings on request. Account support duties such as password resets, manual payments on request, resolving billing issues.

SELECTED WORK

- <u>Texas Monthly</u>
- The 50 Best BBQ Joints in Texas 2025
 - o Apple News Version
- Final Flight of Captain Forrester
 - Apple News Version
- A Deadly Passage
 - o Apple News Version
- The United States of Texas Barbecue
 - Apple News Version
- The 50 Best BBQ Joints 2021
- The Ultimate Texas Tacopedia
- All 143 Willie Albums Ranked
- The 20 Essential Texas Rap Tracks

MORE WORK

- ATXLoves
- Austin ADDYs 2019
- Visit Marble Falls
- <u>Friedën</u>
- Texas PMP
- Bouldin Creek Office
- The Henry
- Kalil Commercial
- CG&S Design-Build